

Train Your Team ICF-Approved Coach Training Program

Frequently Asked Questions

What software did you use for your final exam?

Over the years, we used several programs. We have been satisfied with the Survey Anyplace program.

How did you create your certificates of completion?

We used a graphic design platform.

How much liability insurance did you secure to cover your coach training business?

Most will advise you to start with \$1M in coverage. Speak with an insurance provider about your needs.

What did you charge for your first cohort?

When we started, we only charged \$599 per person - but that was many years ago. We had a sold-out audience of 30 active and engaged participants.

How long did it take to get ICF Approved?

It took approximately six (6) months. Speak with ICF about current approval processes.

Would you recommend my program get approved through a credentialing body such as ICF?

Yes, it adds to the credibility of your program.

How did you add value to your program to make it attractive?

We customized it to focus on Human Resources, and then also to focus on conflict. We later added in the cost of all materials and mentor coaching.

How many participants should I allow in each cohort?

It depends upon how many people a coach trainer can handle. We found that the optimal number was between 5-10 maximum attendees.

How long is the program?

To remain considerate of attendees' schedules, pacing the program to allow for practice between sessions, is ideal. We suggest holding a 2-hour session per topic.

How much lead time do I need for marketing each cohort?

You want to have a regular place on your website, but intense marketing should probably take place 3-4 months before the start of class.

How many facilitators/trainers do I need?

That will depend upon how many people you have in a session. Typically, having one trainer per session will suffice while engaging the support of a back-up trainer for emergencies.

How much does the Program cost?

This Program is available to you in four easy payments of \$3200 or one payment of \$12,000. The Program package will be sent to you electronically upon payment in full.